

# OUR PRIVACY POLICY

*This document is published in accordance with the provisions of Rule 4(1) of the Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 which requires the publishing of a privacy policy for handling of or dealing in personal information including sensitive personal data or information.*

**By visiting or registering with Charity Karma, you are agreeing to the practices detailed in this Privacy Policy. Your use of the site constitutes your acknowledgement and agreement with the terms of this Privacy Policy.**

ISAA Digital Solutions Pvt. Ltd. ("CharityKarma", "we", "us and "our") offers you access to its interactive online websites, applications and services. This Privacy Policy explains what information may be collected when you access our website ("Website") or use any of our other applications ("Applications"), how we use this information, and under what circumstances we may disclose the information to third parties. Depending on your activities when using or accessing our Website or Applications (collectively, "Services"), you may from time-to-time be required to agree to additional terms and conditions.

Please note that this Privacy Policy applies regardless of whether you use our Services via a computer, mobile device or other platform (collectively, your "Equipment"). Also, this Privacy Policy applies only to information we collect through our Services and does not apply to our collection of information from other sources (e.g., in person, over the telephone, etc.).

## WHAT IS COVERED IN THIS PRIVACY POLICY?

### 1. PERSONAL INFORMATION WE COLLECT OR YOU MAY PROVIDE

Personal information may include your name, email, phone number, address, PAN card number and comments from email communications or Blog posts.

Any Personal Information you post as comments on our Blog are available to the public without any expectation of privacy or confidentiality.

Whenever you interact with our Services, we automatically receive and record information on our server logs from your browser including your IP address, browser information, "cookie" information, and the page you requested. "Cookies"

are identifiers we transfer to your computer or mobile device that allow us to recognize your browser or mobile device and tell us how and when pages and features in our Services are visited and by how many people. You may be able to change the preferences on your browser or mobile device to prevent or limit your computer or device's acceptance of cookies, but this may prevent you from taking advantage of some of our features. If you click on a link to a third party website, such third party may also transmit cookies to you. This Privacy Policy does not cover the use of cookies by any third parties.

When we collect usage information (such as the numbers and frequency of visitors etc.), we only use this data in aggregate form, and not in a manner that would identify you personally. For example, this aggregate data tells us how often users use parts of the Services, so that we can make the Services appealing to as many users as possible. We may also provide this aggregate information to our partners; our partners may use such information to understand how often and in what ways people use our Services, so that they, too, can provide you with an optimal experience. We never disclose aggregate information to a partner in a manner that would identify you personally.

## **2. REMOVAL OF PERSONAL INFORMATION**

To request removal of your personal information from these areas of the site, contact us using the information below. In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.

## **3. AGE OF CONSENT**

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

## **4. ANALYTICS & COOKIES**

Charity Karma also collects information about the Internet Protocol (IP) addresses of all visitors to the site. An IP address is a number assigned to your computer automatically when you use the Internet. This information is only collected in aggregate (in other words, we are not able to monitor your individual usage of the site) and helps us monitor site traffic patterns in order to improve our service.

The site uses cookies for some interactive features. A cookie is a small amount of data, which includes an anonymous unique identifier that is sent to your browser from a web site's computers and stored on your computer's hard drive. Most

browsers will automatically accept cookies. You can set your browser to reject cookies but some parts of the web site may not function properly if the cookies are rejected.

## 5. HOW WE USE YOUR PERSONAL INFORMATION

We use your personal information to respond to your inquiries and comments, send you a newsletter or other promotional communications and communicate with you.

## 6. SHARING OF YOUR PERSONAL INFORMATION

We may share your personal information in the following cases:

**NGO you have donated to:** Your personal information (name, address, email id, PAN #, mobile number) as provided by you when you made the donation will be shared with the NGO to whom the donation is made by law. This is essential since the donation is made to the NGO using our Services.

**Business Partners:** We use business partners (e.g. payment processors, banks, logistics providers etc.) to perform tasks on our behalf and need to share your information with them. Our Agents also have to abide by this same Privacy Policy with regards to your Personal Information.

**Business Transfers:** We may choose to buy or sell assets. In these types of transactions, customer information is typically one of the business assets that would be transferred. Also, if we (or our assets) are acquired, or if we go out of business, enter bankruptcy, or go through some other change of control, Personal Information would be one of the assets transferred to or acquired by a third party.

**Law Enforcement Agencies:** To help us or law enforcement agencies prevent fraud, money laundering, terrorism and other crimes. Also, we may disclose your Personal Information to the police, regulatory bodies or legal advisers in connection with any alleged criminal offence or suspected breach of this Privacy Policy and/or the Terms and Conditions or otherwise where required by law and we will co-operate with any law enforcement authorities or court order requesting or directing us to disclose the identity of or locate anyone breaching this Privacy Policy or otherwise for the prevention or detection of crime or the apprehension or prosecution of offenders;

**Protection of Charity Karma and Others:** We reserve the right to access, read, preserve, and disclose any information that we reasonably believe is necessary to comply with law or court order; enforce or apply our conditions of use and other agreements; or protect the rights, property, or safety of Charity Karma, our employees, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

**With Your Consent:** Except as set forth above, you will be notified when your personal Information may be shared with third parties in personally identifiable form, and will be able to prevent the sharing of this information.

## **7. HOW WE STORE AND PROTECT YOUR PERSONAL INFORMATION**

The security of your personal information is important to us. We follow generally accepted standards to protect the personal information submitted to us, both during transmission and once we receive it.

## **8. EMAIL ALERTS AND NEWSLETTERS**

By supplying us with personal information you are agreeing that Charity Karma is entitled to contact you with short emails from time to time: Email alerts with important information about our service and newsletters with stories and information. You will always be offered the ability to unsubscribe from our newsletters, alerts or updates.

## **9. INTELLECTUAL PROPERTY**

Charity Karma logos, names, domain names, programs, services and our website are our property and cannot be copied, used or dealt with in any way without our written permission.

## **10. DISPUTES**

Any disputes will be governed by this Privacy Policy, Terms and Conditions and by the laws of India and courts of Bangalore shall have exclusive jurisdiction.

## **11. CONTACT US**

If you have any questions about our privacy policy, please contact us via email at: [hello@charitykarma.org](mailto:hello@charitykarma.org)

**Charity Karma**  
ISAA Digital Solutions Pvt. Ltd.  
#8023, Sobha Daffodil,  
HSR Layout, Sec-2  
Bangalore - 560102